

## **JOSHUA TUTOR**

## Search Engine Optimization Specialist

#### PROFESSIONAL SUMMARY

A highly motivated and a confident professional with experience in helping customers and building up customer-client relationship for 3 years and counting that consistently help me impressed employers which resulted to a fast-paced growth and promotion while hitting key performance indicators for consecutive months. Continually upskilling myself via coursera.

#### SEO CAREER HISTORY

### RenewMyWall.com

https://renewmywall.com/ SEO SPECIALIST-Part-time AUG 2023-Current

- Design the Client's WordPress Website.
- Keyword Research for search volume for potential organic traffic.
- Driving Traffic Organically to 100% for its first month.
- Applied the best white hat SEO practices and strategies such as:
  - Google's Best Practices for SEO
  - On-Page SEO
  - Off-Page SEO
  - Technical SEO
  - Content Making

#### Joshuatutor.pinoyseo.expert

https://joshuatutor.pinoyseo.expert/ SEO SPECIALIST (Own Website) AUG 2023-Current

- Design my own Subdomain WordPress Website as Job portfolio Website.
- Keyword Research for search volume for potential organic traffic.
- Driving Traffic Organically to 100% for its first month locally.
- Applied the best white hat SEO practices and strategies such as:
  - Google's Best Practices for SEO
  - On-Page SEO
  - Off-Page SEO
  - Technical SEO
  - Content Making

## Pinoyseo.ph

https://pinoyseo.ph/ SEO SPECIALIST INTERN May 2023-OCT 2023

- Keyword Research for search volume for potential organic traffic.
- Driving Traffic Organically by making effective contents.
- Applied the best white hat SEO practices and strategies such as:
  - Google's Best Practices for SEO
  - On-Page SEO
  - Off-Page SEO
  - Technical SEO
  - Content Making

#### SEO TOOLKIT TO SUCCESS

- Ubersuggest
- Semrush
- Ahrefs
- Slack
- Yoast SEO
- Google Analytics 4
- Google Search Console
- Screaming Frog
- ChatGPT

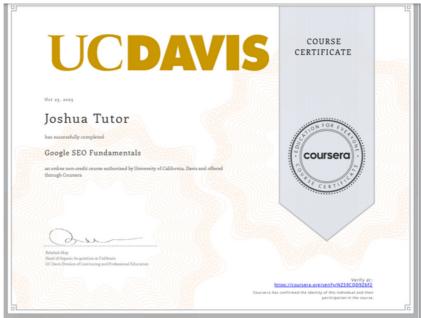
#### **SEO & DIGITAL MARKETING CERTIFICATES**











#### **EDUCATION**

## Pinoyseo.ph

https://pinoyseo.ph/ SEO TRAINING & INTERNSHIP MAY 2023-OCT2023

# Google Attract and engage customer with Digital Marketing

<u>Link here</u> Google Coursera Certificate June 2023

## Google Foundations of Digital Marketing & Ecommerce

Link here

Google Coursera Certificate June 2023





#### **MICROSOFT**

Customer & Technical Representative JULY 2021-JULY 2023

- Identify, investigates, and resolve issues regarding
   Windows Operating System and it's drivers Consults with users to determine steps and procedures taken to identify and resolve the Windows Issue.
- Applies knowledge of computer software, hardware, and procedures to solve problems.
- Arranges service by software or hardware vendors to repair or replace defective products.
- Maintains knowledge of technology innovations and trends.
- Performs other related duties as assigned.

#### **MICROSOFT**

CUSTOMER & TECHNICAL REPRESENTATIVE JULY 2021-JULY 2023

- Identify,investigates, and resolve issues regarding Microsoft 365 in MAC or Windows Consults with users to determine steps and procedures taken to identify and resolve the Microsoft Office 365 Issues on MAC or Windows.
- Applies knowledge of computer software, hardware, and procedures to solve problems.



#### AT&T-CRICKET

CUSTOMER & TECHNICAL REPRESENTATIVE | SURJECTOMATITED EXPERT

- Handles a team along with Team Leader to ensure Key performance Indicators are met.
- Providing support for the team together with the agent to best resolve their issue.
- Issuing callback to ensure customer needs has been met
- Maintaining a positive, empathy, and professional attitude toward customers at all times.
- Responding promptly to customer inquiries. Communicating with customers.
- Acknowledging and resolving customer complaints.
- Professional customer support and retention

#### **CORE SKILLS**

- Highly knowledgeable of Keyword Research and SEO Tools
- Strong communication skills
- Expert at building rapport with clients
- Technical Understanding
- Ability to work under pressure

- Critical Thinking
- Speaking and Writing skills

#### CERTIFICATES AND TRAININGS





MICROSOFT WINDOWS
TECHNICAL SUPPORT
TRAINING (2021)

MICROSOFT OFFICE
TECHNICAL SUPPORT
(2021)



AT&T CUSTOMER & TECHNICAL SUPPORT TRAINING (2020)



AT&T-CRICKET
CUSTOMER & TECHNICAL
SUPPORT
TRAINING (2021)



GOOGLE DIGITAL MARKETING AND ECOMMERCE (2023)